

# Privacy Policy

## Privacy Policy for Home Farm Kitchen

Effective Date: January 2025

### 1. Introduction

At Home Farm Kitchen, we respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and share your personal information when you visit our website, place an order, or engage with our services.

### 2. Information We Collect

We may collect the following types of information from you:

- **Personal Information:** Name, email address, phone number, shipping/billing address, payment details, and any specific information you provide when placing an order or contacting us.
- **Usage Data:** Information about how you use our website, such as IP address, browser type, and pages visited.
- **Cookies:** We use cookies to enhance your experience on our website, track browsing behaviour, and remember preferences.

### 3. How We Use Your Information

We use your personal information for the following purposes:

- To process and fulfil orders.
- To communicate with you regarding your order, inquiries, or feedback.
- To improve our website and services.
- To send promotional offers or updates (if you have opted in to receive such communications).
- To comply with legal requirements and prevent fraud.

### 4. Sharing Your Information

We do not sell, rent, or trade your personal information. However, we may share it with third-party service providers for the following purposes:

- **Payment processing:** To complete your transaction.
- **Shipping and delivery:** To fulfil and deliver orders.
- **Marketing tools:** To help us send you promotional emails or manage our advertising.

We ensure that third-party providers have adequate safeguards in place to protect your data.

### 5. Data Retention

We retain your personal data for as long as necessary to fulfil the purposes outlined in this Privacy Policy, or as required by law.

### 6. Your Rights and Choices

Depending on your location and applicable laws, you may have the following rights regarding your personal data:

- The right to access and request a copy of your personal information.
- The right to correct any inaccurate or incomplete information.
- The right to request the deletion of your data.
- The right to withdraw consent or opt out of marketing communications.

To exercise any of these rights, please contact us at [info@homefarmkitchen.com](mailto:info@homefarmkitchen.com)

## 7. Data Security

We take reasonable precautions to protect your personal data from unauthorised access, disclosure, or alteration. However, no method of data transmission over the internet is completely secure and therefore we cannot guarantee absolute security.

## 8. Third-Party Links

Our website may contain links to other websites, but we are not responsible for the privacy practices of those third parties. We encourage you to review their privacy policies before sharing your personal information.

## 9. Children's Privacy

We do not knowingly collect personal information from children under the age of 18. If we become aware that we have unintentionally collected such information, we will take steps to delete it as soon as possible.

## 10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Effective Date" at the top will be revised. We encourage you to review this Privacy Policy periodically.

## 11. Contact Us

If you have any questions or concerns about this Privacy Policy, or if you would like to exercise your rights regarding your personal data, please contact us by emailing [info@homefarmkitchen.com](mailto:info@homefarmkitchen.com)